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## **RFMD Announces Launch of New Online Store**

### **Enhanced Features And Functionality Streamline Selection And Ordering Of Samples And Volume Shipments Of RF Components**

GREENSBORO, N.C., Oct. 6, 2009 (GLOBE NEWSWIRE) -- RF Micro Devices, Inc. (Nasdaq:RFMD), a global leader in the design and manufacture of high-performance semiconductor components, today announced the launch of a new online store offering new features and functionality that significantly enhance the e-commerce experience and streamline the selection and ordering of samples and volume shipments. The new online store is directly accessible via RFMD's home page at [www.rfmd.com](http://www.rfmd.com) and is available immediately for ordering samples, evaluation boards, prototypes and volume production.

In recent years, RFMD has significantly broadened its global customer base with the formation of its Multi-Market Products Group (MPG) and the expansion of its Cellular Products Group (CPG) product portfolio. RFMD's new online store is expected to extend the Company's accessibility to existing customers worldwide while helping to service new customers in emerging markets such as Eastern Europe, India and Russia.

RFMD's new online store offers the following features and customer benefits:

#### Improved Accessibility

- \* Seamless navigation from product attributes to purchases
- \* Easy navigation points for browsing, filtering and sorting of products
- \* Order history and status includes the full life cycle of each purchase, including delivery details, invoice and tracking numbers

#### Improved Functionality

- \* Single sign-on and "one-stop-shop" experience
- \* Self-service maintenance for additional ship-to locations
- \* Purchase directly from browsing product details
- \* Visibility to pricing scale detail for related package type quantities
- \* Shopping cart functionality for viewing, saving, retrieving and updating
- \* Order acknowledgement e-mail when orders are submitted

Greg Thompson, vice president of sales for MPG, said, "RFMD's new online store and interactive tools enable design engineers to rapidly search for and select their RF products, accelerating our customers' prototype designs and speeding their products' time to market. Importantly, the site also significantly extends the sales channel reach of our product portfolio, reduces overall order processing costs and further streamlines our industry-leading supply chain."

RFMD's online product portfolio supports multiple markets, including smartgrid/automatic meter reading, cable TV, cellular infrastructure, cellular handsets, point-to-point radios, private mobile radio, smart phones, WiFi and WiMAX.

#### About RFMD

RF Micro Devices, Inc. (Nasdaq:RFMD) is a global leader in the design and manufacture of high-performance semiconductor components. RFMD's products enable worldwide mobility, provide enhanced connectivity and support advanced functionality in the cellular handset, wireless infrastructure, wireless local area network (WLAN), CATV/broadband and aerospace and defense

markets. RFMD is recognized for its diverse portfolio of semiconductor technologies and RF systems expertise and is a preferred supplier to the world's leading mobile device, customer premises and communications equipment providers.

Headquartered in Greensboro, N.C., RFMD is an ISO 9001- and ISO 14001-certified manufacturer with worldwide engineering, design, sales and service facilities. RFMD is traded on the NASDAQ Global Select Market under the symbol RFMD. For more information, please visit RFMD's web site at [www.rfmd.com](http://www.rfmd.com).

This press release includes "forward-looking statements" within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our plans, objectives, representations and contentions and are not historical facts and typically are identified by use of terms such as "may," "will," "should," "could," "expect," "plan," "anticipate," "believe," "estimate," "predict," "potential," "continue" and similar words, although some forward-looking statements are expressed differently. You should be aware that the forward-looking statements included herein represent management's current judgment and expectations, but our actual results, events and performance could differ materially from those expressed or implied by forward-looking statements. We do not intend to update any of these forward-looking statements or publicly announce the results of any revisions to these forward-looking statements, other than as is required under the federal securities laws. RF Micro Devices' business is subject to numerous risks and uncertainties, including risks associated with the recent worldwide economic turmoil and its effect on our business and the business of our suppliers and customers, variability in quarterly operating results, the impact of global macroeconomic and credit conditions on our business, the rate of growth and development of wireless markets, risks associated with the reduction or elimination of our investments in our wireless systems business, risks that restructuring charges may be greater and that the cost savings and other benefits from our restructurings may be lower than originally anticipated, risks associated with the operation of our wafer fabrication facilities, molecular beam epitaxy facility, assembly facility and test and tape and reel facilities, our ability to complete acquisitions and integrate acquired companies, including the risk that we may not realize expected synergies from our business combinations, our ability to attract and retain skilled personnel and develop leaders, variability in production yields, our ability to reduce costs and improve gross margins by implementing innovative technologies, our ability to bring new products to market, our ability to adjust production capacity in a timely fashion in response to changes in demand for our products, dependence on a limited number of customers, and dependence on third parties. These and other risks and uncertainties, which are described in more detail in RF Micro Devices' most recent Annual Report on Form 10-K and other reports and statements filed with the Securities and Exchange Commission, could cause actual results and developments to be materially different from those expressed or implied by any of these forward-looking statements.

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